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open your mind.

smartware collection 2004.

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smart - a brand of DaimlerChrysler



Penny for your thoughts? Do you write your ideas down? Where would you like to be? Why not come with us to Tokyo, where everything moves at breakneck pace, where ideas and trends emerge overnight. Where hungry, creative minds explore the unknown. Where new, intelligent and striking creations take shape – just like our new smartware collection. So what better place to show it to you than right here in the heart of Tokyo? Quality and high-tech with a designer look – a voyage of discovery. And when will a smartware accessory accompany you to the other end of the earth?

01. Twin case trolley. If you don't want one of these, then you probably have one already. Weatherproof twin case for the smart roadster rear luggage rack. One deft movement of the hand and it folds together – and opens again just as easily. Can also be used as a trolley. Made of carbon-look thermoplastic. Colour: black. **02. Rucksack trolley.** Designed to fit perfectly on your back, in your hand and in the front luggage compartment of the smart roadster. Both shapely and sturdy. Made from classy and extra-robust ballistic nylon with light, nimble wheels. Colour: black. **03. Sports & travel bag.** For everything you need to take along – from a short trip to a session at the gym. Carrier belt, handle on the side, designed for the front or rear luggage compartment of the smart roadster and smart roadster-coupé. Made from ballistic nylon. Colour: black. **04. Illustrations.** The roadster bags and trolleys are designed to fit the front and rear luggage compartment of your smart roadster.

Location: Kokusai Tenjijo station, Ariake | Name: Hiroya and Haruka | Date: 04.07. | Time: 06.15 am



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01. Twin wallet. Simple elegance: The little black number with an eye for detail. Can be used as a wallet or simply as a compact card case. Made from soft cowhide leather. Colour: black. **02. Mini key wallet.** With a two-in-one function. This ultra-compact key wallet not only holds your keys, but also has plenty of room for your money and credit cards. With detachable key holder. Material: cowhide leather. Colour: black. **03. Travel wallet.** More than meets the eye: Can hold ID, passport and credit cards. With several compartments and detachable coin pouch. Made from black cowhide leather. **04. Traveller bag.** This bag is a glorious combination of spaciousness and cleverness, with ingenious solutions for protecting your best shoes and transporting your suits and shirts without a single crease. With side pockets, a separate tie compartment and a detachable inside pocket, reinforced interior and a hook for hanging it up. And to cap it all off – it all fits in the smart roadster luggage compartment. **05. Micro door bag.** When two become one. Well padded pockets for sunglasses, mobile phone, keys – all designed to fit perfectly in the door storage compartments of the smart roadster. Can also be carried comfortably in the form of a shoulder bag. Colour: black. **06. Office bag M/L.** Fits perfectly in the office and the front luggage compartment of the smart roadster. Office bag L with padded notebook compartment and additional inner pockets for palmtop, MP3 player etc.

Location: Capsule Hotel, Ebisu | Name: Mani | Date: 01.07. | Time: 11.30 pm



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06|07 smartware bags.

smartware collection 2004

01. crossblade rucksack. Almost too cool to be true. High-tech waterproof material with sealed zippers and an ergonomically designed belt system. Designed for practical, one-hand use. With detachable front packet, cooler compartment for drinks and a padded section for your laptop. Can be secured to the passenger seat. Colour: black/titanium. **02. crossblade hipbag.** Hipbag in crossblade design: waterproof, sporty, dynamic design. With two separate bags, can be worn while driving. Two internal and two external compartments. Colour: black/titanium. **03. crossblade wallet.** For serious crossblade fans. Space-age look with compartments for astronaut's licence, credit cards, ID, bank notes and change. Colour: black.

Location: Mark City, Shibuya-Ku | Name: Damo | Date: 02.07. | Time: 08.45 pm



01. Weekender bag. With an extra shoe compartment in the top flap and a pocket for your mobile phone in the carrier belt. Easy and comfortable to carry – so roll on the weekend! Colours: black/orange, beige/dark brown. **02. Shower bag.** Open it up, hang it up – what could be simpler? With a whole series of net bags and separate compartments inside. Colours: black/orange, beige/dark brown. **03. Orga book.** Divine order: On the left-hand side, the organisational section with three large A4 document compartments, zipped pockets for mobile telephone and CDs, a compartment for business cards, slit pockets and a pen holder. On the right-hand side in the writing section is the organiser insert. Colour: black. **04. Pencil case.** Starter kit for creative minds. Colours: black/orange, beige/dark brown. **05. Hip & cross bag.** A bag for all seasons. Impressively spacious with 2 additional inner compartments. Made of nylon. Colours: black/orange, beige/dark brown. **06. Wheel bag.** Follows you wherever you go. Roomy interior, reinforced base, sturdy trolley system with light, nimble wheels. With detachable shoulder belt and practical side handles. Large shoe compartment in the top flap. Colours: black/orange, beige/dark brown. **07. Rucksack.** Large, sporty two-compartment interior with separate net compartment plus two outer compartments. Colours: black/orange, beige/dark brown. What more do you need?! **08. Shoulder bag.** Attention to detail. Two integrated outer compartments as well as pockets in the top flap and front panel. Subdivided A4 interior with room for your notebook and orga book. The shoulder bag can be attached to the trolley support of the wheel bag with the integrated fastening device. Colours: black/orange, beige/dark brown. **09. Snap wallet.** Looks a million dollars. Durable nylon. Ideal for small change, with plenty of room for notes and credit cards. Colours: black/orange, beige/dark brown. **10. Shopper.** Roomy shopping bag with small outside net section for your mobile phone or keys. Colour: blue/grey. **11. Cool bag.** Two-colour nylon bag with insulated lining with a belt for securing it in the luggage compartment. Unashamedly cool design – complete with smart pictogram. Colours: blue and grey.

Location: Nishisando crossing, Shinjuku-Ku | Name: Breeze | Date: 02.07. | Time: 10.00 pm



01. Long road jacket. Car coat in top-quality nylon with satinised finish, classic cut with distinctive sporty flair, concealed zipper and open side pockets. Suitable for business wear because it has plenty of room for a jacket underneath. Colours: black, beige. Sizes: S, M, L and XL. **02. Road ladies shirt.** High-quality mercerised cotton/elastane mix. A genuine classic. Colours: black, beige, red. Sizes: S, M, L and XL. **03. Road sports shirt.** 100% high-grade cotton piqué. Sporty elegance, with reinforced collar and button row. Colours: black, beige, red. Sizes: S, M, L and XL. **04. Road cap.** Rugged, top-quality microfibre, simply beautiful. Velcro fastening for adjustable fitting. Colours: black, beige, red. **05. Road slipover.** Wool mix with windproof lining, reinforced collar and waistband. Colours: beige, red. Sizes: S, M, L and XL. **06. Road jumper.** Loose-fitting, knitted wool mix for that flowing look. Extra-high neck. Colours: black, beige. Sizes: S, M, L and XL. **07. Road scarf.** Pure silk with hand-rolled seams. And not just for women in roadsters. Size: 52.5 x 52.5 cm. Colours: black, beige.

Location: Thukishima harbour, Chuo-Ku | Name: Moto | Date: 29.06. | Time: 08.30 am



01. T-Shirt “forever love”. Say it loud! 100% cotton. Colour: beige. Sizes: Kids, S, M, L, XL. **02. T-Shirt “light my fire”.** Don’t hold back. 100% cotton. Colour: olive. Sizes: Kids, S, M, L, XL. **03. Tie “statement”.** 100% spun silk, with subtle pictogram weave. Colours: grey, beige, red. **04. Evolution T-Shirt.** Printed on both sides. 100% cotton. V-neck. Colour: cool blue. Sizes: Kids, S, M, L, XL. **05. Evolution cap.** Light protection with coolness factor 10. Sporty design, intricate embroidery and adjustable in size due to rear Velcro fastening. Colour: cool blue. **06. Tie “world”.** 100% spun silk. Make a global statement. Colours: multicolour, pink, blue. **07. Reversible bodywarmer.** Looks good – feels even better. Made of comfortable microfibre in a sporty, elegant “used look”. Zipper, 2 pockets. Sizes: S, M, L and XL. Colours: orange, olive. Who says you can’t have two best sides! **08. T-Shirt “pirate”.** 100% cotton. Landlubbers beware! Colour: black. Sizes: Kids, S, M, L, XL.

Location: Imperial Palace garden, Chiyoda-Ku | Name: Aya | Date: 30.06. | Time: 04.00 pm



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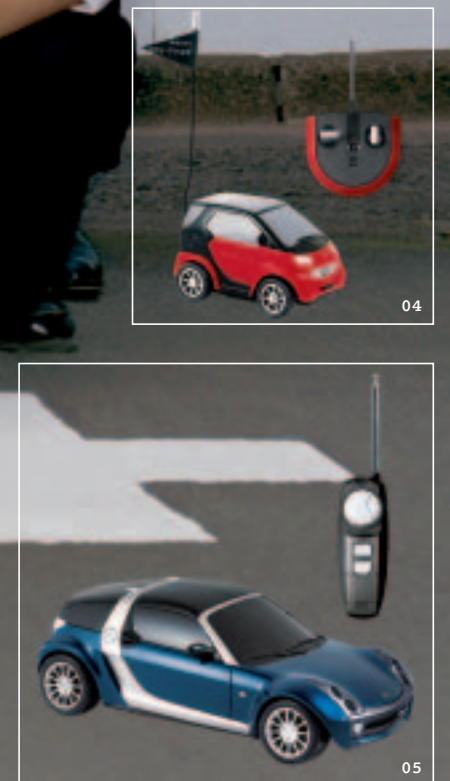
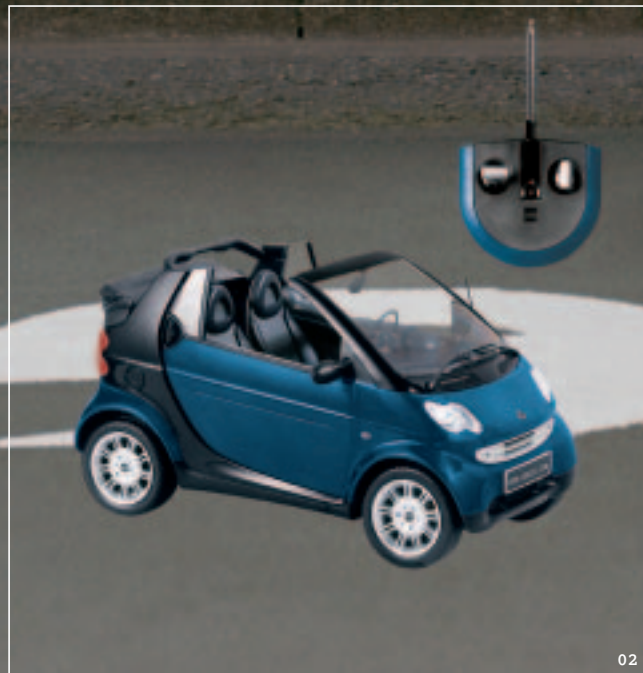
01. crossblade jacket. Top-quality colour and material mix, tough unisex look, weatherproof, finger loops inside sleeves keep it right in place even at gale force 12. For hard-core drivers. Colour: titanium, Sizes: S, M, L and XL. **02. crossblade chaps.** Hard-wearing chaps with the crossblade feel, reinforced knees, protect you from water – but not admiring glances. Designed to take the rough with the smooth. Colour: titanium. One size. **03. crossblade T-shirt.** High-quality mercerised cotton/elastane mix. Colour: titanium. Sizes: S, M. and L. **04. crossblade “drive” goggles.** Elegant protection from flies, mosquitoes and draughts. Padded lenses, wide flexband. Ideal on track or piste. Colour: black. **05. crossblade cap.** Out of this world. Perfect fit thanks to Velcro fastening. Protects neck and hair from the elements. Colour: titanium. Sizes: S and M. **06. crossblade gloves.** Water-resistant neoprene in robust look, Velcro wristband for adjustable size. Colour: grey. Sizes: S, M and L.

Location: Tokyo Big Sight, Odabia | Name: Sachi | Date: 03.07. | Time: 10.00 am



01. RC smart roadster. 1:12, remote controlled. Ready-to-run model incl. batteries, battery pack and battery charger. Specials: Turbo gear and lighting. Colours: spice red/tridion black, champagne remix/tridion silver. **02. RC smart cabrio.** 1:12, remote controlled. Ready-to-run model incl. battery charger, battery pack and batteries. Twin frequency transmission for competition use. Colours: star blue/tridion black, jack black/tridion silver. **03. RC smart forfour.** 1:12, remote controlled. The newest addition to the smart family as a ready-to-run model incl. battery charger, battery pack and batteries. Also with lighting and turbo gear. Colours: flame red, ice white. **04. RC smart city-coupé.** 1:50, remote controlled. Transforms men to boys and desks to racetracks! Capable of skilfully dodging piles of paper and cornering mouse pads. Complete set with battery charger and batteries. Colours: star blue/tridion silver, phat red/tridion black. **05. RC smart roadster-coupé.** 1:24, remote controlled. For lovers of fine details. With replaceable tuning parts: Beginner's and racing engine as well as profile and slick tyres, incl. batteries. Colours: star blue and shine yellow, both with silver-coloured tridion.

Location: Omotesando Avenue, Harajuku | Name: Thino, Masataka, Kyoichi and Takashi | Date: 29.06. | Time: 01.00 pm



01. smart roadster. 1:18. Doors, front and tailgate can be opened. Steerable front wheels, accessible engine, carpet. Metal tridion, plastic bodypanels. Colours: spice red/tridion black, champagne remix/tridion silver. **02. smart roadster-coupé.** 1:18. The doors, front and tailgate can all be opened. With steerable front wheels, accessible engine and carpet. Metal tridion, plastic bodypanels, removable hardtop. Colours: star blue/tridion silver, glance grey/tridion silver. **03. smart city-coupé.** 1:18. Just like the real thing, only a little more compact – for concentrated fun. Colours: star blue, stream green, river silver, jack black. **04. smart cabrio.** 1:18. “State of the art” model: Rubber wheels with profile, soft top, carpet, functioning steering, fully opening doors, detachable bodypanels and including replacement set. Colours: star blue, phat red, stream green, river silver. **05. smart crossblade.** 1:18. Born to be wild. Faithful miniature crossblade replica. Functioning steering. Movable door bars, tailgate and engine cover. Includes CD changer in the luggage compartment. Colour: jack black. **06. smart roadster-coupé.** 1:43. Model with removable hardtop. Colours: star blue/tridion silver, glance grey/tridion silver. **07. smart roadster.** 1:43. A copy, yet a true original. Colours: shine yellow/tridion black, champagne remix/tridion silver. **08. smart cabrio.** 1:43. A miniature masterpiece with silver-coloured metal tridion and a set of replacement plastic bodypanels for when you feel like a change. Colours: phat red, stream green, jack black.

Location: Roppongi Hills Tower, Roppongi | Date: 02.07. | Time: 04.00 pm



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01. smart promotional vehicles. 1:87 (28 models in a tower). Tower power. 28 cars in 14 different versions. Also available individually. **02. smart forfour.** 1:87. A giant among small cars. With intricate printing and a whole host of fine individual parts. Colours: star blue, ice white, flame red, deep green and melon green. **03. smart roadster-coupé.** 1:87. Made of 35 individual parts. Colours: glance grey and star blue with tridion in silver. **04. smart roadster.** 1:87. Colours: shine yellow/tridion black, champagne remix/tridion silver. **05. smart city-coupé.** 1:87. Already a classic. Colours: phat red and jack black, star blue with tridion in black or silver. **06. smart cabrio.** 1:87. A top model with superb dimensions. Colours: stream green, bay grey, with black tridion. **07. smart crossblade.** 1:87. Wild thing. High-grade, detailed crossblade replica. Colour: jack black.

Location: Tokyo main station, east exit, Yaesu | Name: Kato | Date: 01.07. |



01. Ride-on toy roadster. To all children who are smart drivers at heart – the toy roadster has arrived! With knee recess, trailer coupling, solid rubber tyres and a horn with smart logo! Gives a new meaning to the word “child’s play”. Colour: red. **02. smart jumbo plush toy.** 80x55x55cm. Driving pleasure on a scale of 1:3. Colours: red and blue. **03. Kids’ wristwatch.** Aluminium housing and clasp, silicone strap with embossed pattern. Colour: multicolour. **04. “smart driver” velour scarf.** 100% cotton. Size: 52.5x52.5 cm. Colour: multicolour. **05. “Point of smart” velour scarf.** 100% cotton. Size: 52.5x52.5 cm. Colour: multicolour. **06. Colouring and games book.** 64 pages of fun for children from 3 to 10 years of age. **07. smart plush toy car.** Approx. 20 cm of smart to kiss and cuddle. Colours: green, yellow, red or blue.

Location: City Cart, Minami-Senju | Name: Toshi | Date: 03.07. | Time: 03.30 pm



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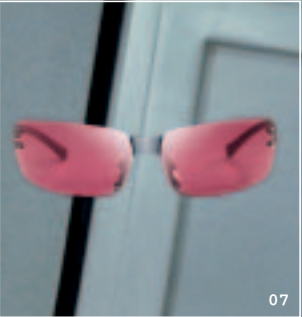
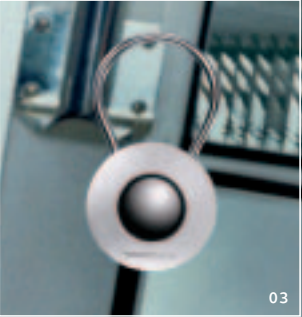
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01. smartBrella. Opens and closes automatically. Unbendable. Supplied in a top-quality aluminium box. And when it rains, the smartware lettering appears just like that. Colours: beige, black. **02. Wristwatch.** Made from aluminium. Engraved crown, hardened mineral glass, with silicone strap and steel clasp. Ultra-modern. Colours: black and silver. **03. smartware key fob.** Pure, sophisticated and very high quality: Key fob made of aluminium and stainless steel. Colour: silver. **04. Nut cracker.** The classiest way to crack a nut. Nutcracker in smart city-coupé design. Solid metal. Cracks even the hardest nuts. Colour: matt silver. **05. smartware belt.** Belt up in style! Made of high-grade leather, metal clasp in brushed stainless steel, silver with logo. Colour: black. Sizes: S, M, L and XL. **06. "Base" sunglasses.** High-tech turns eye-tech: 100% UV protection, smart pictogram engraved in lens, metal frame, silicon earpieces and microfibre bag. Incl. hard case. Colours: black, brown and green. **07. smart crossblade sunglasses.** Cool to look at, cool to look through. With crossblade logo on sidepiece. Colour: red. **08. clockware.** Already a cult item in Tokyo. The chronograph with battery-operated quartz clock mechanism, metal bracelet and butterfly clasp. Impossible for your wrist to resist! Colours: transparent and orange. **09. Espresso cup with saucer.** The art of espresso. With matching saucer. Colour: white. **10. Glass. 0.33 l.** With extra-thick bottom. Clear: total transparency. **11. Coffee cup with saucer.** For that early-morning kick-start. China with smartware logo. The answer is here – white on white. Colour: white.

Location: Tokyo Monorail, Rainbow Bridge | Name: Mami | Date: 30.06. | Time: 07.45 pm

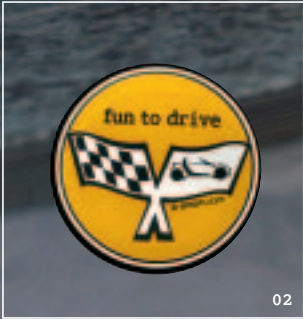


01. Soap cards. Wash and go! Extra-slim plastic card with 10 wafer-thin soap strips – ideal for when you’re on the road. Colours: transparent, green, orange and blue. **02. 3D stickers.** 4 different motifs with special effects. Sticks perfectly onto all smooth surfaces. **03. smartware tattoo.** For a short time only. 4 motifs. Non-irritant. Lasts for approximately three days. **04. Evolution Karabiner neckband.** With key-ring and two hooks. And you’ll love the car pictograms. Top-quality workmanship. Colour: cool blue. **05. smart pin.** How about sticking one on your best friend? Colour: titanium. **06. Ticket clip.** Order in the house! And in the car ... Sticks fast to any smooth surface, keeping all your important bits and pieces together. Colour: transparent. **07. smart city-coupé key fob.** A tough customer. Made of silver-coloured cast metal, hand-brushed and covered with a protective layer of varnish. Practically packaged. **08. roadster-coupé key fob.** Lovingly reproduced in one casting on a scale of 1:100. Metal, brushed and covered with a protective layer of varnish. **09. smartware flip-flops.** They’ll stay with you through thick and thin. This trendy footwear with “evolution” silver print is available in the following sizes: 37 (4 1/2), 39 (6), 41 (7 1/2), 43 (9), 45 (10 1/2). With branded straps and sole. Making your mark at every turn. Colour: black. **10. smart roadster pin.** Polished silver finish with decorative black enamel coating, press-fit pin. Colours: black, silver. **11. smart forfour pin.** Just like the real thing – bodypanels and all. Colours: melon green and flame red. **12. smart crossblade pin.** The official crossblade pictogram, matt nickel-plated and polished. Make sure your jacket has the right piercing. Colour: silver. **13. smart picto pin.** Polished silver plating, matt nickel finish, enameled. Colours: black, blue and silver.

Location: Ashai TV, Roppongi Hills | Name: Angela and her dog | Date: 04.07. | Time: 06.00 pm



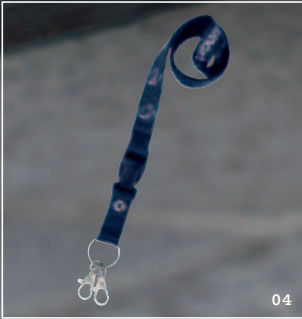
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