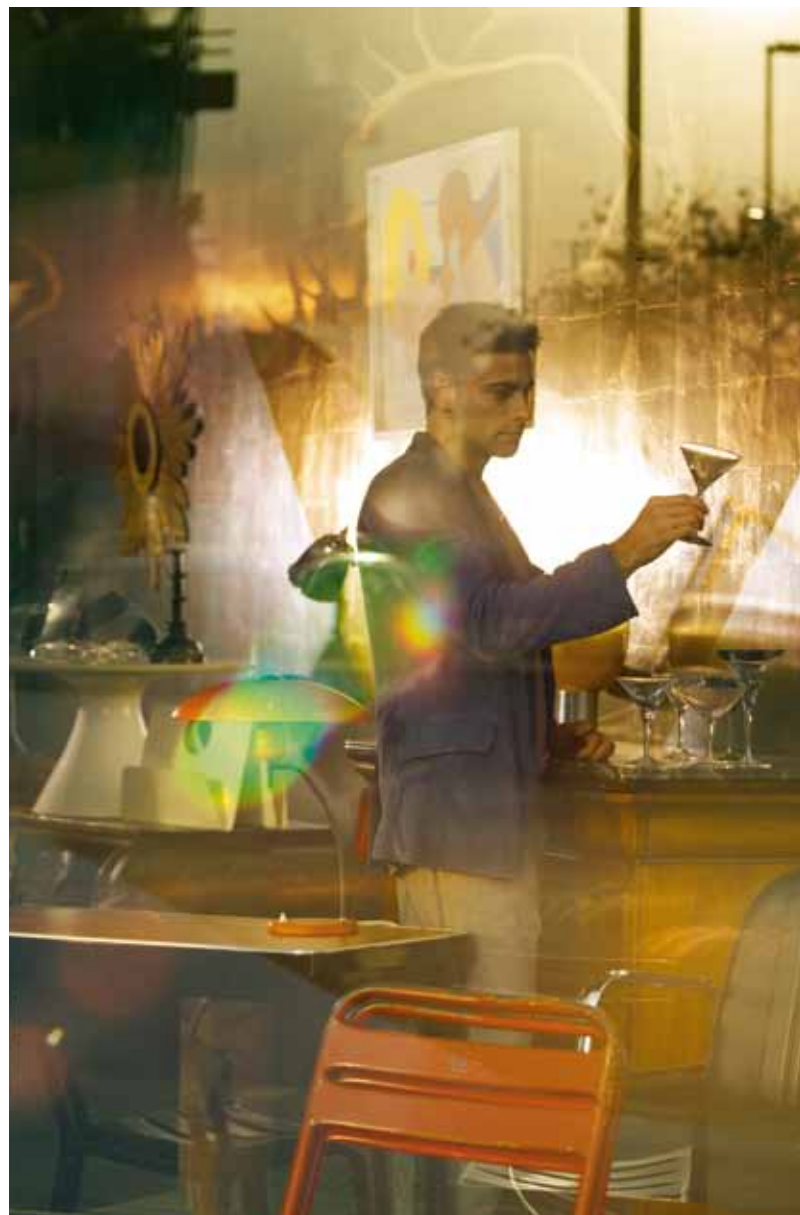




open your mind.

smart BRABUS tailor made
the prices 2011







>> smart BRABUS tailor made.

Any way you want it. Welcome to smart BRABUS tailor made, the personalisation service where the choices are all yours. Always wanted a car that matches your wardrobe? Or simply one that looks like no other? Just say the word. Because with smart BRABUS tailor made, you can order your smart in any colour you like – full stop. And that goes not just for the body panels, but for the wheels, the tridion safety cell, and the interior too.

The possibilities are endless. The results will be utterly unique.

The packages

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>> Your dream smart.





There are two different ways to create your dream smart: either select individual options from the smart BRABUS tailor made range – in your own choice of colours, of course – or specify one of the three smart BRABUS tailor made packages.

Each package makes for a sportier and more striking smart – and also includes the option of putting together your own personal colour scheme. For more details on the different packages available, see from page 06.



The tailor made package, shown here with Molsheim Blue interior highlights. BRABUS seats in black leather boast blue stitching and piping.



Six-twin-spoke BRABUS Monoblock VII 15" wheels in standard silver.



The body colour rear apron lends a sporty touch to the rear end.

>> tailor made package.

Total package price:

£7,000.00

Available on 54 bhp (40 kW), 71 bhp (52 kW) and 84 bhp (62 kW) coupé and cabriolet.

The tailor made package includes body panels, wing mirrors and grille in the colour of your choice, BRABUS body styling comprising front spoiler, side skirts and rear apron with diffuser (also in the colour of your choice), and BRABUS Monoblock VII 15" alloy wheels in standard silver. The wheels in other colours are optional.

Inside, the tailor made package adds a BRABUS sports steering wheel, sports pedals, painted interior accents – such as dials and door handles – and leather upholstery for the seats, door panels and handbrake gaiter.

| Exterior | Interior |
|--|---|
| Body panels in special paint | BRABUS floor mats |
| BRABUS front spoiler in special paint | BRABUS 3-spoke leather steering wheel with paddle shift |
| BRABUS side skirts in special paint | BRABUS sports pedals |
| BRABUS rear diffuser (closed) in special paint | BRABUS handbrake handle |
| BRABUS Monoblock VII 15" alloy wheels | BRABUS gear knob |
| | Painted accents in special paint |
| | > door handle |
| | > speaker ring |
| | > boomerang |
| | > instrument cluster |
| | > instrument dials |
| | > gear shift surround |
| | > light/wiper lever |
| | Upholstery in special material |
| | > door panels |
| | > seats |
| | > knee pads |
| | > upper dash |
| | > handbrake gaiter |
| | > floor mat edging |



Black leather BRABUS sports seats and upper dash knee pads shown here with orange stitching and piping.



BRABUS Monoblock VII 16" and 17" alloy wheels.



Centrally positioned twin tail pipes in brilliant chrome.

>> tailor made sport package.

Total package price:

£6,000.00

Available only on the 84 bhp (62 kW) coupé and cabriolet.

The smart BRABUS tailor made sport package adds BRABUS Monoblock VII 16" and 17" alloy wheels, a BRABUS sports exhaust system and pleasingly firm sports suspension, as well as wider rear wheel arch styling, BRABUS dark-tinted headlights and a BRABUS rear apron with open diffuser.

| Exterior | Interior |
|--|---|
| Body panels in special paint | BRABUS floor mats |
| BRABUS front spoiler in special paint | BRABUS 3-spoke leather steering wheel with paddle shift |
| BRABUS side skirts in special paint | BRABUS sports pedals |
| Sports exhaust | BRABUS handbrake handle |
| Sports suspension | BRABUS gear knob |
| Rear wheel arch styling | Painted accents in special paint |
| BRABUS dark headlights | > door handle |
| BRABUS rear diffuser (open) in special paint | > speaker ring |
| BRABUS Monoblock VII 16"/17" alloy wheels | > boomerang |
| | > instrument cluster |
| | > instrument dials |
| | > gear shift surround |
| | > light/wiper lever |
| | Upholstery in special material |
| | > door panels |
| | > seats |
| | > knee pads |
| | > upper dash |
| | > handbrake gaiter |
| | > floor mat edging |



Trim highlighted in miurello metallic yellow. Seats in black leather with black Alcantara® inserts shown here with yellow contrast stitching.



BRABUS grille badge and front LED lighting.



Open rear diffuser shown here in gunmetal.

>> tailor made Xclusive package.

Total package price:

£5,400.00

Available only for the 102 bhp (72 kW) BRABUS Xclusive coupé and cabriolet.

The tailor made Xclusive package enables you to create a smart BRABUS Xclusive that's even more individual, with eye-catching exterior enhancements such as an open rear diffuser and front LEDs – and, of course, with your own personal choice of colours.

| Exterior | Interior |
|--|---|
| Body panels in special paint | BRABUS floor mats |
| Grille painted in special paint | BRABUS 3-spoke leather steering wheel with paddle shift |
| Mirrors painted in special paint | BRABUS sports pedals |
| BRABUS aero kit, front, rear and side painted in special paint | BRABUS handbrake handle |
| BRABUS rear diffuser (open) painted in special paint | BRABUS gear knob |
| LED daytime running lights | Painted accents in special paint |
| | > door handle |
| | > speaker ring |
| | > boomerang |
| | > instrument cluster |
| | > instrument dials |
| | > BRABUS gear shift surround |
| | > light/wiper lever |
| | Upholstery in special material |
| | > door panels |
| | > seats |
| | > knee pads |
| | > upper dash |
| | > floor mat edging |

>> à la carte.

As an alternative to our packages, you can sample our menu to achieve your ideal design.

Any or all of the package elements are available on their own.

| 54 bhp (40 kW), 71 bhp (52 kW) and 84 bhp (62 kW) coupé and cabriolet. | excl. VAT | incl. VAT |
|---|-----------|-----------|
| Paint body panels, grille and mirrors; fit and paint aero kit | £2,850.00 | £3,420.00 |
| Lighting package (daytime running lights or double headlamps plus side illumination) Only in conjunction with body panels/grille/mirrors/aero kit paint option | £662.50 | £795.00 |
| Leather (seats, dash, door panels and handbrake gaiter) Please see following pages for colour options | £2,129.17 | £2,555.00 |
| Paint accents Only in conjunction with leather/Alcantara® upholstery option | £512.50 | £615.00 |
| Paint BRABUS Monoblock alloy wheels Only in conjunction with body panels/grille/mirrors/aero kit paint option | £383.33 | £460.00 |
| tritop roof Please see following pages for colour options | £2,295.83 | £2,755.00 |
| tridion safety cell Please see following pages for colour options | £2,295.83 | £2,755.00 |



| 102 bhp (72 kW) BRABUS Xclusive coupé and cabriolet. | excl. VAT | incl. VAT |
|---|-----------|------------------|
| Paint body panels, grille and mirrors; fit and paint aero kit | £1,870.83 | £2,245.00 |
| Lighting package (side illumination) Only in conjunction with body panels/grille/mirrors/aero kit paint option | £333.33 | £400.00 |
| Leather (seats, dash, door panels and handbrake gaiter) Please see following pages for colour options | £2,129.17 | £2,555.00 |
| Paint accents Only in conjunction with leather option | £512.50 | £615.00 |
| Paint BRABUS Monoblock alloy wheels Only in conjunction with body panels/grille/mirrors/aero kit paint option | £383.33 | £460.00 |
| tritop roof Please see following pages for colour options | £2,295.83 | £2,755.00 |
| tridion safety cell Please see following pages for colour options | £2,295.83 | £2,755.00 |



>> **Any colour you like – full stop.**
tailor made exteriors.

With smart BRABUS tailor made, you really can have any colour you like. And that goes not just for the body panels, but for the tridion safety cell, the wheels and the upholstery too. For the cabriolet, you can also choose between six different tritop roof colours.

The colours and combinations shown on the following pages are merely examples of the kind of styles you might want to create. You can use these as inspiration for your own colour scheme, or simply create your very own style from scratch.



siesta pink



graceful green

Special colour



mintricity



byfleet blue

super arrow silver



sarthe circuit blue



very smart pink

senegal yellow

67 orange



golden player



orangarama



miurello



landspeed white



jolly old green



pagnell sage



phunki bari



molsheim blue



demon lilac



special black



dark beige



light beige



green



grey

>> Style ideas.

To help you get started, we've come up with 20 sample styles.

These are just an illustration of what can be done, however. When it comes to your own smart, the only limit is your imagination.



graceful green style



matador style



senegal yellow style



special black style



orangarama style



jolly old green style



brooks blue style



sarthe circuit blue style



demon lilac style



smart rally red style



miurello style



mexican sky style



champions charge style



pagnell sage style



super arrow silver style



landspeed white style



smartbach 27 style



phunki bari style



molsheim blue style



byfleet blue style

>> An interior to order.

smart BRABUS tailor made upholstery.

For the seats, smart BRABUS tailor made offers sumptuous full-grain leather upholstery, which can be specified in any colour you can think of – the nine shown here are just suggestions.

You can also match the upper dash, knee pad and door panel trims to your chosen upholstery, and add contrasting or colour-coordinated stitching and piping.

- > 9134 grey
- > 9192 white
- > 9119 dark green
- > 9184 electric blue
- > 9123 black
- > 9135 brown
- > 9137 deep red
- > 9138 dark blue





smart Infocentre
(from a national land line)

UK 0808 000 8080
(Freecall)

IRE 1800 654 210
(Freecall)

After many years of faithful service, you can return your smart to us for environmentally friendly disposal in accordance with the EU Directive on End-Of-Life-Vehicles.* But that day lies a long way off.

*Applies in accordance with the relevant national regulations (except in Switzerland). For several years now smart vehicles have fulfilled legal requirements for design compatible with the requirements of recycling and reuse. A network of companies exists which will take back your old car and dismantle and recycle it in an environmentally friendly way. Ways of dismantling and recycling cars and parts are being continuously developed and improved, and this means that the smart will also comply with future increases to the statutory recycling rates in time. Further information can be obtained by calling the smart Infocentre.

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