



>> Collection 2009/2010.
Welcome to your city.



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smart isn't just a means of getting from A to B, it's also a lifestyle. smart stands for new ideas and design, for functionality and also for responsibility to the environment. The new Collection is an answer to the different aspects and needs of urban life. Four lines have been created from the many different facets of city culture: pure, pulse, passion and ecological and each reflects a special characteristic of the city. The Collection 2009/2010 helps all city individualists to lend expression to their attitude.

Happy discovering!



>> Collection 2009/2010

pulse	04-07
passion	08-11
pure	12-15
ecological	16-19



> 01 **pulse stripes polo shirt for men:** Dark brown, 100 % cotton jersey with woven in stripes in grey, orange and red, "open your mind." embroidered on the back left shoulder.
 Sizes: S-XXL

B6 799 3305-3309

> 02 **pulse vintage polo shirt for men:** Dark brown, 100 % cotton pique, trendy vintage washing, "open your mind." embroidered on the back left shoulder.
 Sizes: S-XXL

B6 799 3300-3304

> 03 **pulse track jacket for men, limited edition:** Black, 40 % cotton/60 % polyester, two side pockets, logo printed on the neck, limited edition of 1000.
 Sizes: S-XXL

B6 799 3315-3319



> 04 **pulse laptop rucksack:**

Dark grey, made of 100 % ripstop polyamide, padded laptop compartment with Velcro fastener, skyscraper print inside, 1 exterior compartment, adjustable strap. Dimensions: Approx. 32 x 42 x 12 cm.

B6 799 3435

> 05 **pulse wallet:**

Dark grey, made of 100 % ripstop polyamide, coin compartment, note compartment, credit card slots, mesh compartment, orange skyscraper print inside. Dimensions: Approx. 12 x 13 x 13 cm.

B6 799 3434

> 06 **pulse shaky pen:**

Shake pocket pen, lacquered in the special colour dark brown, gas pressure cartridge (can also write upside down), highly polished chrome-plated metal parts, logo laser-engraved on the cap, made in Germany.

B6 799 3430

> 07 **pulse breakfast board:**

Made of melamine, heat-resistant to 140°C, printed with the pulse design. Dimensions: Approx. 23.5 x 14.5 cm.

B6 799 3422



> 08 **pulse cap:** Brown, polyester/viscose mix with a fishbone pattern, cotton lining, orange logo embroidered on the front left, "open your mind." embroidered on the strap at the back, downtown embroidered on the back right-hand side. Adjustable.

B6 799 3406

> 09 **pulse outdoor jacket for men:** Dark brown, 100 % polyamide with PU coating, lined with taffeta, detachable hood with press studs, inside pocket, 2 pockets with flaps and 2 side pockets, "open your mind." embroidered on the back left shoulder.

Sizes: S-XXL
B6 799 3320-3324



> 10 **pulse sweat jacket for men:** Dark brown, 100 % heavy sweat cotton, kangaroo pocket at the front, downtown all-over print in orange in the hood, tonal skyline print at lower back.
Sizes: S-XXL

B6 799 3310-3314

> 11 **pulse downtown T-shirt for men:** Dark brown, 100 % cotton, downtown all-over print in grey, "open your mind." printed on the back left-hand side.
Sizes: S-XXL

B6 799 3295-3299

> 12 **pulse skyscraper T-shirt for men:** Grey, 100 % cotton, large skyscraper print in orange on the front, "open your mind." printed on the back left-hand side.
Sizes: S-XXL

B6 799 3290-3294



> 01 **passion sweat jacket for women:** Sunrise red, 100 % heavy sweat cotton, fitted, kangaroo pocket at the front, midnight blue contrasts, limelight check in the hood, tonal skyline print on the back.
 Sizes: XS-XL

B6 799 3375-3379

> 02 **passion skyline T-shirt for women:** Midnight blue, 95 % cotton/5 % elastane, fitted, gathered sleeves, limelight decorative stitching on hem, large skyline print in lime-light on the back.
 Sizes: XS-XL

B6 799 3365-3369



> 03 **passion scarf:** Dark blue check, 100 % viscose, logo print.

B6 799 3411

> 04 **passion reisen@ foldable shopping trolley:** Red, with skyline print on the outside of the bag, can be folded into a compact bag. Dimensions: 28 x 27 x 63 cm.

B6 799 3437

> 05 **passion cap:** Blue check, 95 % polyester/5 % wool, gold Lurex® thread woven in, logo embroidered in gold on the front left, "open your mind." embroidered on the strap at the back. Adjustable.

B6 799 3407

> 06 **key ring colour:** Brown, red and blue, 100 % polyester, with snap hook, logo and "open your mind." print.

B6 799 3413



> 07 **passion city bag:**

Midnight blue, made of 100 % ripstop polyamide, 2 large compartments, 1 exterior compartment, limelight skyline print inside. Dimensions: 27 x 22 x 12 cm.

B6 799 3433

> 08 **passion vanity case:**

Midnight blue, made of 100 % ripstop polyamide, with ruffles, limelight skyline print inside. Dimensions: Approx. 15 x 12 x 6 cm.

B6 799 3432

> 09 **passion breakfast board:**

Made of melamine, heat-resistant to 140°C, printed with the passion design. Dimensions: Approx. 23.5 x 14.5 cm.

B6 799 3423

> 10 **passion mobile phone strap:**

Mobile phone strap with brand logo, smart silhouette on chain with decorative stones and small banner in passion design.

B6 799 3412

> 11 **passion pocket mirror:**

Made of aluminium with two mirrors, monochrome casing with passion print on one side. Diameter: Approx. 6 cm.

B6 799 3431



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> 12 **passion city jacket for women:** Midnight blue, 100 % polyamide, fitted, two side pockets, side inserts with tonal check print, "open your mind." printed on the back of the left shoulder.
 Sizes: XS-XL

B6 799 3380-3384

> 13 **passion polo shirt for women:** Sunrise red, 95 % cotton/5 % elastane, fitted, midnight blue contrasts on the collar and hem with a yellow zigzag seam, "open your mind." printed on the back left-hand side.
 Sizes: XS-XL

B6 799 3370-3374



> 01 **pure polo shirt for men:**

Black, 100 % cotton jersey, yellow pure design print on the undercollar, "open your mind." embroidered on the neck.

Sizes: S-XXL

B6 799 3270-3274

> 02 **pure breakfast board:**

Made of melamine, heat-resistant to 140°C, printed with the pure design. Dimensions: Approx. 23.5 x 14.5 cm.

B6 799 3421

> 03 **pure polo shirt for**

women: Black, 95 % cotton/5 % elastane, fitted, yellow zig-zag stitching on the collar, sleeves and hem, "open your mind." embroidered on the neck.

Sizes: XS-XL

B6 799 3350-3354



> 04 **pure cap:** Black, 100 % polyester with cotton lining, yellow logo embroidered on the front left, "open your mind." embroidered on the strap at the back. Adjustable. B6 799 3405

> 05 **pure weekender:** Black, made of 100 % ripstop polyamide, with imitation leather

trim, pure design print inside. Dimensions: Approx. 47 x 37 x 22 cm. B6 799 3436

> 06 **torch:** Black LED torch with logo print and lettering.

B6 799 3256

> 07 **pure key ring:** Made of zinc, metal clasp, with the logo as a fob. B6 799 3250

> 08 **rubber key ring:** Black, with nylon strap and snap hook, rubber logo.

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> 09 **pure T-shirt for men:** White, 100 % cotton, decorative stitching on the sleeves, shoulders and hem, grey pure design print on the back, "open your mind." embroidered on the neck. Sizes: S-XXL

B6 799 3265-3269

> 10 **pure cagoule for men:** Black, 100 % polyamide, two side pockets, inside pocket, hood can be concealed in the collar, taped seams, tonal pure design print on the shoulder area, logo printed on the neck, cagoule can be folded away into a belt bag. Sizes: S-XXL B6 799 3285-3289



> 11 **pure long-sleeve T-shirt for men:** Grey, 100 % cotton, quick-dry fabric, decorative stitching on the sleeves, sides and hem, grey pure design print on the back, "open your mind." embroidered on the neck.
 Sizes: S-XXL

B6 799 3275-3279

> 12 **pure sweatpants for men:** Grey, 40 % cotton/60 % polyester, two side pockets, drawstring, grey pure design print on the back below the waistband, "open your mind." embroidered on the right-hand back pocket.
 Sizes: S-XXL

B6 799 3280-3284

> 13 **playing cards:** In the shape of a smart, 56 cards (52 playing cards, 2 jokers, 1 cover card, playing instructions).

B6 799 3417

> 14 **pure bandana:** Dark grey bandana with pure design print made of 100 % polyester microfibre, "open your mind." print and logo in yellow.

B6 799 3410

> 15 **pure lanyard:** Black, 100 % polyester, safety clasp at the neck, silver pure design print, logo and "open your mind." print.

B6 799 3415



> 16 **coupé/cabrio model car:** smart fortwo coupé and cabrio as faithful replicas, on a scale of 1:18, 1:43 and 1:87, with a black or a silver tridion safety cell.

Please request a price list.

> 17 **umbrella:** Dark grey umbrella, reflective piping along all segments, "open your mind." print, outline print. Length when closed approx. 84 cm, diameter when open approx. 105 cm.

B6 799 3257

> 18 **pure wellness pants for women:** Grey, 94 % cotton/6 % elastane, two side pockets, grey pure design print on the fold-over waist, "open your mind." embroidered on the back right-hand side. Sizes: XS-XL

B6 799 3360-3364

> 19 **pure T-shirt for women:** White, 95 % cotton/5 % elastane, gold stitching on the collar, sleeves and hem, "open your mind." embroidered on the neck. Sizes: XS-XL

B6 799 3345-3349

> 20 **pure long-sleeve T-shirt for women:** Grey, 100 % cotton, fitted, with drape neck, gold decorative stitching on sleeves and hem, logo printed on the left sleeve, "open your mind." embroidered on the neck. Sizes: XS-XL

B6 799 3355-3359



> 01 **ecological board shorts for men:** Olive, 100 % micropeach functional fabric, Velcro fastener, vanilla-coloured accents, "open your mind." print on the back of the waistband.
 Sizes: S-XXL

B6 799 3335-3339

> 02 **ecological T-shirt for men:** Olive, 70 % bamboo fibre/30 % cotton, green earth print on the chest, "269 cm" print on the neck.
 Sizes: S-XXL

B6 799 3330-3334

> 03 **ecological key ring:** Vanilla-coloured, 100 % polyester, "is greatness a matter of size?" woven in.

B6 799 3414

> 04 **ecological ballpoint pen:** Vanilla-coloured, biologically degradable plastic made from sustainable resources, standardised large-capacity refill, eggshell motif on the shaft, logo and "open your mind." printed on the clip.

B6 799 3418

> 05 **ecological cap:** Vanilla-coloured, 100 % supplex nylon, eggshell motif at the front, "269 cm" print on the right-hand side, "is greatness a matter of size?" embroidered in dark brown on the back. Adjustable.

B6 799 3408



> 06 ecological coffee2go mug:

Made of china with a plastic lid, decorative silicon ring, earth and logo print.

B6 799 3420

> 07 ecological gilet for men:

Black, 100 % polyester, with hood, warm lining, two side pockets, "is greatness a matter of size?" printed on the back.
Sizes: S-XXL

B6 799 3340-3344

> 08 eggshell limited T-shirt for men:

Beige, 70 % bamboo fibre/30 % cotton, vanilla-coloured eggshell motif on the chest, "269 cm" print on the neck, limited edition of 1000.
Sizes: S-XXL

B6 799 3325-3329

> 09 ecological breakfast board:

Made of melamine, heat-resistant to 140°C, printed with the earth design. Dimensions: Approx. 23.5 x 14.5 cm.

B6 799 3424



> 10 **ecological gilet for women:** Midnight blue, 100 % polyester, warm lining, two side pockets, "is greatness a matter of size?" printed on the back.
 Sizes: XS-XL

B6 799 3400-3404

> 11 **eggshell limited T-shirt for women:** Beige, 70 % bamboo fibre/30 % cotton, fitted, vanilla-coloured eggshell motif on the chest, "269 cm" printed on the neck, limited edition of 1000.
 Sizes: XS-XL

B6 799 3385-3389

> 12 **ecological woolly hat set:** Olive and vanilla-coloured, made of acrylic melange, hat with a small label and detachable bobble, scarf 20 x 160 cm, both with a woven in logo.

B6 799 3409

> 13 **ecological fan:** Made of wood and paper, 23 cm long, featuring the logo and springtime print.

B6 799 3419



> 14 **ecological tank top for women:** Vanilla-coloured, 70 % bamboo fibre/30 % cotton, fitted, springtime print around the T-shirt, "269 cm" printed on the neck.
Sizes: XS-XL

B6 799 3390-3394

> 15 **ecological beach shorts for women:** Vanilla-coloured, 100 % micropeach functional fabric, olive contrasts, springtime print on the left leg, "269 cm" printed at the back on the waistline
Sizes: XS-XL

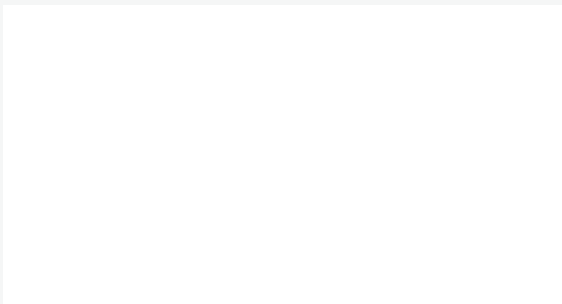
B6 799 3395-3399

> 16 **ecological lanyard:** Vanilla-coloured, 100 % cotton, safety clasp at the neck, springtime and logo print.

B6 799 3416

> 17 **ecological sunbrella:** Cotton-covered pocket shade, wooden handle, UV coating (UV 50+), embroidered with the springtime design and "open your mind.".

B6 799 3426



All items are available from your smart dealer. August 2009. Please note: changes may have been made to the products since this brochure went to press. The details in this brochure should be regarded as approximate. Colours may differ slightly from those shown, owing to the limitations of the printing process. Available as long as stocks last.

Mercedes-Benz Accessories GmbH, Stuttgart • A Daimler company
3240 0159 02 - 01/08 09. Printed in the Federal Republic of Germany.

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