



**smart**  
open your mind.

>> Your day.  
Your city.  
Your style.

Today is your day! In your city. From Berlin to Rome or London – the Collection from smart is at home in every city. It is an expression of new ideas and design, functionality and environmental awareness. Inspired by city life, accompanying you throughout your day. Experience the city, 24 hours a day. **Discover our new products!**

>> 10.30 a.m.  
Berlin.  
Meeting friends  
in Mitte.

> 03 pure cap:  
black, made of 100% polyester, with cotton lining, yellow stitching, ring logo at the front and "open your mind." embroidered on the back. Adjustable  
B6 799 3405

> 04 pure lanyard:  
black, made of 100% polyester, with silver pure design print, snap hook and safety clasp at the neck.  
B6 799 3415



> 01 bodywarmer for men:  
black, made of 100% polyester, with hood, soft warm lining, two side pockets and "is greatness a matter of size?" printed on the neck. Sizes: S-XXL  
B6 799 3340-3344



> 02 hooded sweatshirt for men:  
black, made of 70% cotton and 30% polyester, with turquoise accents, embroidery on the front and sporty button row. Sizes: S-XXL  
B6 799 3481-3485



> 05 torch:  
black LED torch with printed ring logo and lettering.  
B6 799 3256



> 06 key ring shopping cart chip:  
Made of satinised nickel, coin with embossed pictogram on both sides.  
B6 799 3549



>> Collection 2011/2012.  
Urban Daydreams.

>> 8.15 a.m.  
London.  
Jogging  
in Kensington.



> 07 cap for women:  
asphalt, made of 100% cotton, with pink accents, embroidered pictogram, fastener with embossed ring logo, "open your mind." on the peak and strap. Adjustable  
B6 799 3548



> 08 bowling bag:  
black, 100% polyester, with turquoise accents, embossed pictogram, padded laptop compartment and padded shoulder strap. Dimensions: 50 x 32 x 16 cm  
B6 799 3513



> 11 pure T-shirt for women:  
white, made of 95% cotton and 5% elastane, with V-neck, tailored fit, gold stitching on the collar, sleeves and hem, "open your mind." embroidered on the neck. Sizes: XS-XL  
B6 799 3345-3349



> 12 bodywarmer for women:  
night blue, made of 100% polyester, with hood, soft warm lining, two side pockets and "is greatness a matter of size?" printed on the neck. Sizes: XS-XL  
B6 799 3400-3404



> 16 track jacket for men:  
black, made of 100% polyester, with urban colour print on the front and "open your mind." embroidered on the back. Sizes: S-XXL  
B6 799 3446-3450



> 09 laptop sleeve:  
black/turquoise, both sides can be used (reversible sleeve), made of neoprene, impact and splash-resistant, suitable for laptops up to 15.4". Dimensions: 38 x 28 x 1 cm  
B6 799 3508

> 10 smartphone sleeve:  
black/turquoise, both sides can be used (reversible sleeve), made of neoprene, impact and splash-resistant, suitable for iPhone® 3 and 4 amongst others. Dimensions: 12.5 x 7.5 x 0.4 cm  
B6 799 3509



> 14 hooded sweatshirt for women:  
asphalt, made of 70% cotton and 30% polyester, tailored fit, with pink accents and embroidery on the front and back, drawstring. Sizes: XS-XL  
B6 799 3486-3490

> 15 polo shirt for women:  
asphalt, made of 100% cotton, tailored fit, with pink accents and embroidery on the front and back, gathered sleeves and breast pocket. Sizes: XS-XL  
B6 799 3491-3495



> 17 thermos flask:  
matt black, made of stainless steel, with ring logo, pictogram and "open your mind." printed in white, practical push-button stopper. Capacity: 0.75 l  
B6 799 3519



> 19 polo shirt for men:  
black, made of 100% cotton piqué, with turquoise accents and embroidery on the front and back. Sizes: S-XXL  
B6 799 3541-3545



> 18 pure T-shirt for men:  
white, made of 100% cotton, with V-neck, contrasting seams on the sleeves, grey pure design print and "open your mind." embroidered on the neck. Sizes: S-XXL  
B6 799 3265-3269



> 13 umbrella:  
asphalt, with reflective piping, "open your mind." and pictogram print. Length: 84 cm when closed, diameter approx. 105 cm when open  
B6 799 3257



> 20 electric drive t-shirt for men: white, made of 100% cotton, with contrasting turquoise seams, electric drive comic print on the front and "open your mind." embroidered on the back. Sizes: S-XXL

B6 799 3451-3455

> 21 electric drive t-shirt for women: white, made of 100% cotton, tailored fit, with contrasting pink seams, electric drive comic print on the front and "open your mind." embroidered on the back. Sizes: XS-XL

B6 799 3456-3460

> 22 leather belt: brown, made of leather with metal and wood buckle, belt length 125 cm.

B6 799 3518

>> 12.30 p.m.  
Paris.  
Lunch & coffee  
in Marais.



> 23 electric drive canvas shopper: white, made of 100% organic cotton, with electric drive comic print on the front and small pictogram on the back, practical long carrying straps. Dimensions: approx. 40x50 cm

B6 799 3503

> 24 baby bodysuit and bib: white, made of 100% cotton with front print and bordered edges. Baby bodysuit in kimono style, with press studs at the front and bottom, bib with Velcro fastener. Sizes: 50-80

B6 799 3496-3500



> 25



> 26

> 26 shaky pen: shake pocket pen, lacquered in the special colour: dark brown, gas pressure cartridge (can also write upside down), chrome-plated metal parts, engraved ring logo and white print, made in Germany.

B6 799 3430



> 27

> 27 pure key ring: silver, made of zinc, with embossed ring logo and metal clasp.

B6 799 3250



> 28

> 28 key ring: silver, made of stainless steel, with pictogram and ring logo as a fob, including attractive gift box.

B6 799 3504



> 29

> 29 pin set: ring logo and pictogram pins made of silver stainless steel, including attractive gift box.

B6 799 3506

> 30 sunglasses: black, with acetate frame, 100% UV-resistant lenses, unisex, metal ring logo in the sidepieces, pictogram printed all over the inside of the frame, ring logo lasered on the glass, including stylish case and printed microfibre cloth.

B6 799 3514



> 30

> 33 cap for men: black, made of 100% cotton, with turquoise accents, embroidered pictogram, fastener with embossed ring logo, "open your mind." on the peak and strap. Adjustable

B6 799 3502



> 33

>> 4.45 p.m.  
Rome.  
Beach volleyball  
in Villa Borghese.

> 31 rubber key ring: black, made of rubber and nylon, with simple ring logo and practical snap hook.

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> 31



> 32 ice cube tray: turquoise blue, made of polypropylene, produces 12 ice cubes in the shape of the pictogram and ring logo. Dimensions: 16x20x2.5 cm

B6 799 3522

> 34 smart BRABUS windbreaker for men: black, made of 100% light nylon with red accents and red BRABUS branding on the back, "open your mind." printed on the sleeve, black ring logo on the chest. Sizes: S-XXL

B6 799 3471-3475



> 34



> 35

> 35 smart BRABUS polo shirt for men: black, made of 100% cotton with red accents and breast pocket and red BRABUS branding on the back, "open your mind." printed on the sleeve, black ring logo on the chest. Sizes: S-XXL

B6 799 3461-3465



> 36

> 36 smart BRABUS card holder: black, made of leather and polyester, with red accents, three slots for credit cards and business cards, ring logo at the front and BRABUS branding embossed on the back. Dimensions: 10x6.5x0.3 cm

B6 799 3516

>> 7.30 p.m.  
New York.  
Concert in the  
Meatpacking  
District.



> 37

> 37 smart BRABUS reporter bag: black, 100% polyester, with red accents, ring logo embossed on the front and BRABUS on the back, padded laptop compartment and padded shoulder strap. Dimensions: 45x30x13 cm

B6 799 3515



> 37



> 38 volleyball rucksack: black, 100% polyester, with turquoise accents, padded back with breathable 3D air-mesh cover, close-fitting, stowable volleyball net for securing a ball.

Contoured and padded shoulder straps, athletic V-shape for lots of freedom of movement, spacious main compartment, zipped inner pocket with key holder, side net side pockets. Capacity: 20 l

B6 799 3510



> 38

> 39 flip flops: black, made of skin-friendly EVA and nubuck polyurethane, unisex, with turquoise contrast in sole, white prints and pictogram as a profile. Sizes: XS-XL corresponds to EUR 37-46

B6 799 3534-3538



> 39



> 40

> 40 volleyball: white/yellow/turquoise with pictogram and "open your mind." print, surface made of special soft polyurethane material for pleasant skin contact. Competition size

B6 799 3511



All items are available from your smart dealer. February 2011. Please note: changes may have been made to the products since this brochure went to press. Prices are subject to change. The details in this brochure should be regarded as approximate. Colours may differ slightly from those shown, owing to the limitations of the printing process. Available as long as stocks last.

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