



open your mind.

tailor made.



>> From the original to one of a kind.

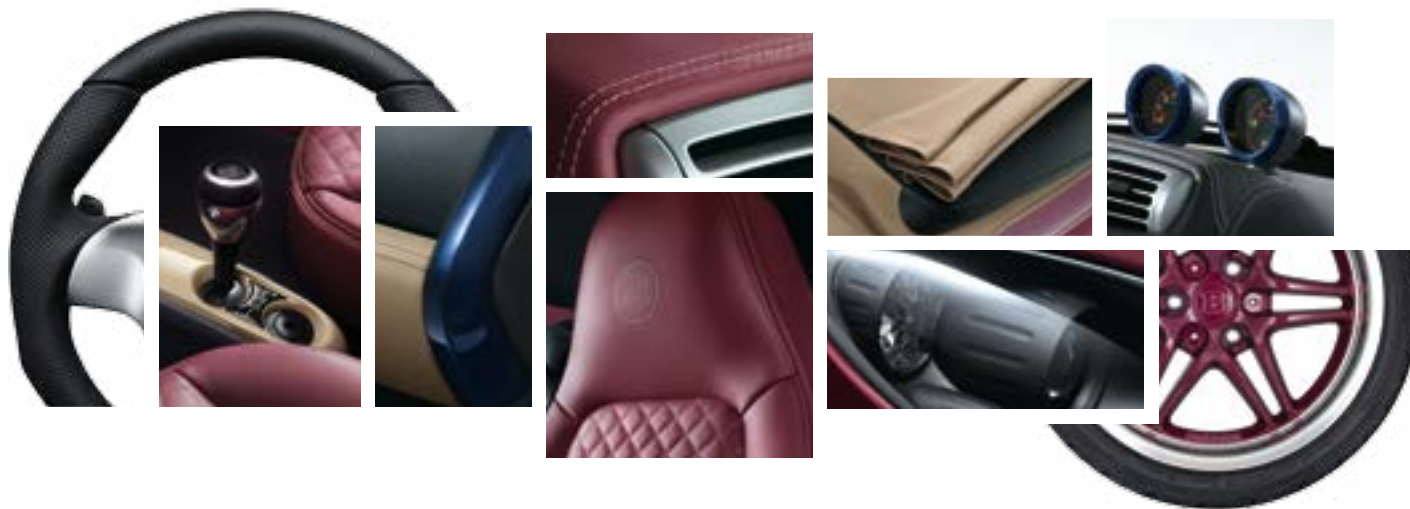
smart BRABUS tailor made.



>> Not just any smart. My smart. smart BRABUS tailor made.

Anything but conventional: the smart BRABUS tailor made individualisation programme enables you to personalise your smart fortwo to suit your own style and taste, turning it into a truly unique car that expresses your individuality.

The customisation packages from smart BRABUS tailor made make it easy for you to make the right choice from the endless possibilities. Choose at least one of two introductory packages from smart BRABUS tailor made – the exterior colour package or the interior leather package – and then you can customise your smart fortwo to your heart's desire with additional packages and details.





>> Modesty is a virtue.

And less can sometimes be more.

Variety is the name of the game with smart BRABUS tailor made. But this doesn't mean that you have to make lots of changes to your smart fortwo to achieve an individual look. The configuration example of this smart fortwo pulse coupé shows that it doesn't take much to achieve a big impact. The starting point for customisation is the tailor made leather package in the interior. Headlamps with titanium-coloured surrounds, BRABUS side skirts and a BRABUS front spoiler lip are exterior features that emphasise the sporty character of the pulse.



Basis: smart fortwo pulse coupé

- > Body panels in crystal white (standard equipment)
- > tridion safety cell in white (optional)

tailor made customisation of the interior:

- > **tailor made leather package.**
Aquamarine leather with white stitching
- > **Interior colour package.¹**
Accent trim parts, contrast components and BRABUS seat console trim painted in white
- > **Interior style package.¹**
BRABUS 3-spoke leather sports steering wheel with steering wheel gear shift, BRABUS gear shift knob in aluminium, BRABUS handbrake handle in aluminium and BRABUS sports pedals

1) Only in conjunction with tailor made colour package (ECZO & W01) or leather package (W02 & F10)



**tailor made customisation of
the exterior:**

- > **Exterior lighting package.¹**
BRABUS headlamps with titanium-
coloured surrounds and BRABUS
third brake light with LED technology
- > **Exterior style package.¹**
Painted BRABUS front spoiler and
side skirt



**tailor made customisation of
the exterior:**

- > **tailor made colour package.**
Midnight blue metallic paintwork
- > **tailor made tritop fabric soft top.**
Soft top in blue

>> Your statement for understatement.

For a subtly elegant look.

The smart fortwo BRABUS Xclusive cabrio in this equipment example is all about stylish elegance. It is based on the tailor made leather package in beige and the tailor made interior colour package with midnight blue metallic paintwork. The elegant colour of the exterior is continued in the interior with accent trim parts and contrast components, also featuring on the seams of the kneepad and seats – for an all-round stylish look with appealing understatement.

Basis: smart fortwo BRABUS Xclusive cabrio

- > tridion safety cell in silver (no-cost option)
- > BRABUS "Monoblock VII" alloy wheels in silver (standard equipment)
- > BRABUS sports exhaust (standard equipment)

tailor made customisation of the interior:

> tailor made leather package.

Beige leather with dark blue stitching on the kneepad and beige stitching on the black leather-covered instrument panel

> Special stitching option: customised seam line.¹

Double horizontal stitching in dark blue on the seats

> Interior colour package.²

Accent and contrast components and BRABUS seat console trim painted in midnight blue metallic



1) Only in conjunction with tailor made leather package (W02 & F10)

2) Only in conjunction with tailor made colour package (EC20 & W01) or leather package (W02 & F10)

>> Show off your sporty side.

For a powerful and dynamic look.

The smart fortwo pulse cabrio in this equipment example places the focus on a powerful, sporty appearance. The basis for this is the tailor made interior colour package with gunmetal metallic paintwork and the tailor made leather package in mandarin. On the exterior, headlamps with titanium-coloured surrounds and gleaming black alloy wheels lend the vehicle a perfect sporty look. Brilliant mandarin in the interior makes a striking statement – accentuated by contrast components in gunmetal metallic.



Basis: smart fortwo pulse cabrio
> BRABUS sports package (optional) including BRABUS "Monoblock VII" alloy wheels in silver (also available in black or matt grey), BRABUS sports suspension, BRABUS sports exhaust system and BRABUS rear diffuser insert in matt grey
> LED daytime running lights (optional)

- 1) Only in conjunction with tailor made leather package (W02 & F10)
2) Only in conjunction with tailor made colour package (ECZO & W01) or leather package (W02 & F10)

**tailor made customisation of
the interior:**

- > **tailor made leather package.**
Leather in mandarin with stitching in the same colour
- > **Special stitching option: customised seam line.¹**
Single horizontal stitching in mandarin on seats and kneepad, grey leather piping on seats and doors
- > **Interior colour package.²**
Accent and contrast components and BRABUS seat console trim painted in gunmetal metallic

**tailor made customisation of
the exterior:**

- > **tailor made colour package.¹**
Painted in gunmetal metallic
- > **tridion safety cell.**
Painted in gunmetal metallic
- > **tailor made tritop fabric soft top.**
Soft top in grey
- > **Exterior style package.¹**
Painted BRABUS front spoiler and side skirts
- > **Exterior lighting package.²**
BRABUS headlamps with titanium-coloured surrounds and BRABUS third brake light with LED technology



>> Chocks away for made-to-measure individuality.

The way to your very own personal smart fortwo.

Dreams can be realised, and cars can be made truly personal and unique. Let your imagination run wild and contact your smart Retailer to arrange an in-depth consultation. Your Retailer will provide you with advice and support and help you to create your very own personal smart fortwo. And in next to no time you'll be able to take a seat behind the wheel of your dream car.

Advice and planning

Select the smart fortwo model of your choice together with your smart Retailer – from a pulse to a BRABUS Xclusive. Your Retailer will then advise you on the combination of smart BRABUS tailor made packages and the customisation of details. Your smart BRABUS tailor made configuration will be considered when you order your new vehicle and therefore also in the production process.



Creation

Your personal vehicle configuration will be created with a loving attention to detail and expert craftsmanship – for accuracy and a precise fit. Depending on the scope of individualisation, 4-6 weeks are needed for this in addition to the standard delivery time.



smart fortwo pulse, passion, BRABUS Xclusive: fuel consumption in mpg (l/100 km): urban cycle: 44.1 (6.5)–61.4 (4.6); extra-urban cycle: 64.2 (4.4)–70.6 (4.0); combined cycle: 54.3 (5.2)–65.7 (4.3); combined CO₂ emissions in g/km: 120–98.



Delivery

Your new smart fortwo awaits you at your smart Retailer. It goes without saying that all modifications carried out under the smart BRABUS tailor made programme are covered by all smart guarantees and services.



The figures stated were determined in accordance with the stipulated measurement method in accordance with Directive 80/1269/EEC and EC Directive 715/2007 in their currently applicable versions. The data do not relate to an individual vehicle and do not form part of an offer, but are intended solely for the purpose of comparison between the different types of vehicle.

>> Your favourite colour sets the tone.

Customisation options for the exterior.

You have a particular colour in mind for your smart fortwo? With smart BRABUS tailor made your ideas can take shape. The tailor made colour package is the first step. Further colour can be added to the tridion safety cell, alloy wheels and the cabrio soft top. If you'd like to give your smart fortwo a more dynamic look you can opt for the exterior style package or the exterior lighting package.

tailor made colour package

For starters, you can have the whole vehicle painted in a colour of your choice – including radiator grille and door mirror caps.



Colour option: **painted tridion safety cell.**

Supplement the tailor made colour package by painting the tridion safety cell. Either tone-on-tone or in a contrasting colour.



Colour option: **painted alloy wheels.¹**

In addition to the tailor made colour package, why not paint the alloy wheels in a matching colour? You can either paint the whole wheel or just the rim star.



tailor made basic package²

exterior style package
interior colour package
tailor made leather package
special stitching

tailor made medium package²

exterior style package
interior colour package
tailor made colour package
tailor made leather package
special paint
special stitching

tailor made large package²

exterior style package
interior colour package
tailor made colour package
tailor made leather package
special paint
tridion painting

tailor made tritop fabric soft top

Select your favourite for your cabrio from a choice of six smart BRABUS tailor made soft top colours.



¹) Only in conjunction with tailor made colour package (ECZO & W01) or leather package (W02 & F10)



Exterior style package¹

Lend your smart fortwo an even more dynamic look with painted BRABUS front spoiler and side skirts.



Exterior lighting package¹

Give your smart fortwo a sporty face with BRABUS headlamps in titanium finish. The third brake light from BRABUS in clear glass with LED technology adds a sporty highlight to the rear.



¹Can be ordered in combination with painted alloy wheels, exterior lighting package, leather covered steering wheel and interior style package

>> A delight for all the senses.

Customisation options for the interior.

Continue the individual colour scheme of the exterior in the interior. With the colour package you can add a dash of colour to accent trim parts and contrast components so that they match the exterior or interior colour. Or start designing the interior with the leather package which allows you to select your favourite from more than a hundred leather colours. The leather options open up even more possibilities: a leather steering wheel in your favourite colour with stitching to suit your taste. Or why not opt for all-round BRABUS sportiness with the style package?

tailor made leather package

Design the interior with leather in the colour of your choice. You can also personalise the colour of the stitching.



Special stitching option: **customised seam line**.¹
Supplement the tailor made leather package with an eye-catching seam line. For example, single horizontal stitching, double horizontal stitching or diamond stitching.



Leather option: **customised leather on steering wheel rim**.²
Supplement the tailor made leather package with this leather option and, for example, cover the steering wheel with leather in the colour of the interior – including colour-coordinated stitching on the steering wheel rim.



Interior style package¹

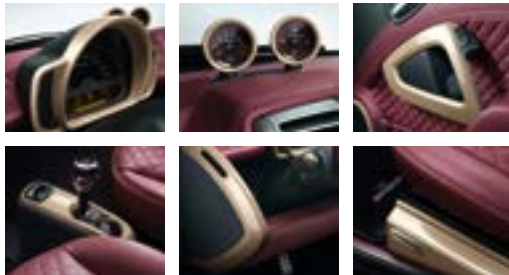
Add a sporty touch to the interior with the combination of BRABUS 3-spoke leather sports steering wheel with steering wheel gear shift, BRABUS gear shift knob in aluminium, BRABUS handbrake lever in aluminium or leather and BRABUS sports pedals.





Interior colour package¹

The perfect addition to the tailor made colour package, continuing the exterior colour on the interior accent trim parts and contrast components.



- 1) Only in conjunction with tailor made colour package (ECZO & W01) or leather package (W02 & F10)
- 2) Only in conjunction with tailor made leather package (W02 & F10)

smart infocentre

(Call free from a landline. Charges for calls from mobile networks may differ from this.)

UK 0808 000 8080 (Freecall)

smart fortwo: fuel consumption (combined): 54.3 mpg; CO₂ emissions (combined): 119 g/km. The figures stated were determined in accordance with the stipulated measurement method in accordance with Directive 80/1269/EEC and EC Directive 715/2007 in their currently applicable versions. The data do not relate to an individual vehicle and do not form part of an offer, but are intended solely for the purpose of comparison between the different types of vehicle.

We are pleased to take back your smart for environmentally friendly disposal in accordance with the European Union (EU) Directive on End-of-Life Vehicles – but that day lies a long way off. To make it as easy as possible for you to return the vehicle, a network of companies exists which will take back your old car and dismantle and recycle it. You can return your vehicle to one of these companies free of charge. In this way you make a valuable contribution to closing the recycling loop and to saving resources. Further information on recycling end-of-life vehicles and the conditions of return is available at www.thesmart.co.uk.

Regarding the information in this publication: changes to the product may have been made after going to press on 1 January 2014. The manufacturer reserves the right to effect structural or design modifications, colour changes and changes to the scope of delivery during the delivery period, insofar as such changes or modifications are reasonable for the buyer in due consideration of the seller's interests. Should the seller or the manufacturer employ codes or numbers to describe the order or object ordered, this alone shall not constitute a valid basis for the derivation of any rights. The photographs may include accessories or options that are not part of the standard scope of delivery. Any colour deviations result from the printing process. This publication may also contain variants and services that are not available in individual countries. Information on statutory, legal and fiscal provisions and their consequences apply only to the Federal Republic of Germany at the time that this publication goes to press. Please refer any questions on the provisions that currently apply in other countries and their effects to your smart Retailer.

www.thesmart.co.uk**smart – a Daimler brand**